

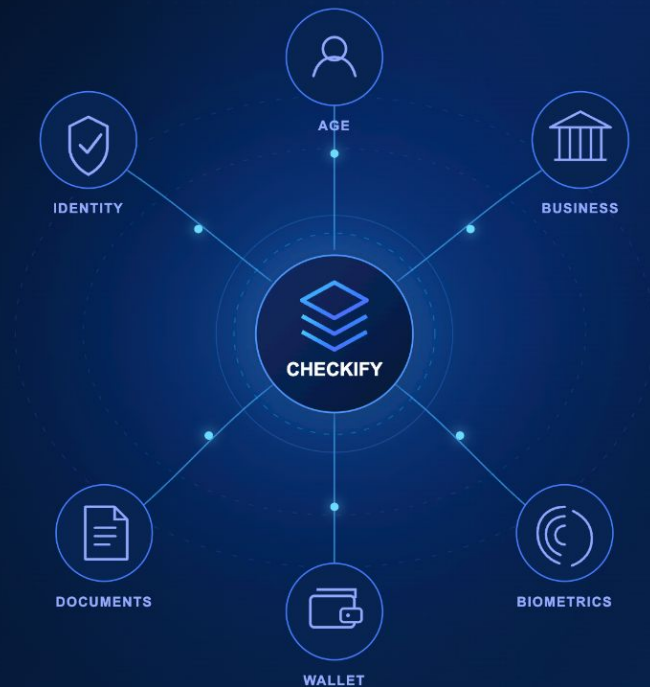
INVESTOR DECK

Checkify:

The Verification Layer

Verify information.

Don't collect personal data.



THE PROBLEM

The Internet Verifies Documents. People Need It To Verify Answers.

Businesses are being forced to verify age and identity, but today's solutions create new problems for everyone.

**Businesses****Collect too much data**

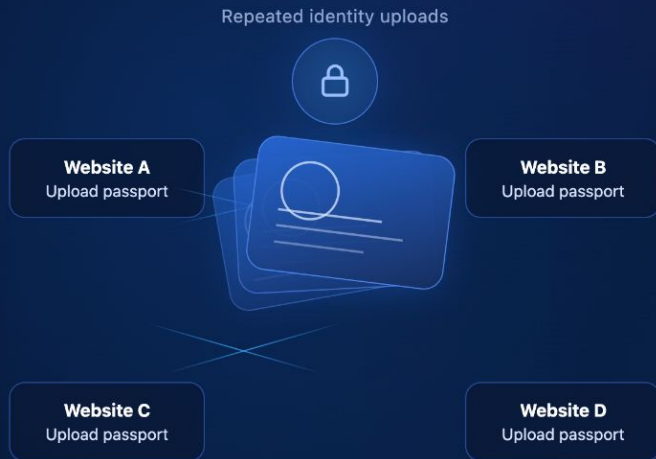
- Store passports
- Store driving licences
- GDPR liability
- Security risk
- Expensive compliance

**Users****Verify again and again**

- Upload ID every website
- Take selfies repeatedly
- Slow onboarding
- Poor experience
- No control over their data

**Internet****Trust never carries forward**

- Every site starts from zero
- No reusable verification
- More fraud
- More fake accounts
- More abandoned signups



Identity is reusable. Current verification isn't.

THE SOLUTION

Stop Collecting Documents. Start Verifying Facts.

Checkify replaces document sharing with reusable, privacy-first verification so businesses receive the answers they need
— without storing unnecessary personal data.

**Privacy First**

Businesses receive verified facts instead of copies of sensitive documents.

**Reusable**

Verified information can be reused instead of proving the same facts from scratch.

**Developer Friendly**

Simple APIs, SDKs and plugins make verification easy to add to existing products.

**Multi Source**

Combine documents, issuers, wallets and trusted data sources behind one verification layer.

**User Controlled**

The individual approves what is shared and businesses receive only what they requested.

**Future Ready**

Built for digital identity wallets, government credentials and emerging verification ecosystems.

Businesses receive answers. Users keep their documents.

THE PLATFORM

One Verification Layer. Unlimited Use Cases.

A single platform powering identity, age assurance, business verification, digital signatures, encrypted data packs and future digital identity wallets.



One integration. Every verification.

WHY NOW

The Market Is Finally Ready.

Multiple Global Trends Are Converging.

Regulation, digital identity, AI-generated fraud and privacy expectations are all pushing verification away from repeated document collection and toward reusable trust.

01 / REGULATION

**Age Assurance Laws**

Governments are putting pressure on businesses. More businesses are being required to prove age and eligibility online.

02 / IDENTITY

**Digital Identity Wallets**

Governments and ecosystems are moving toward reusable digital credentials.

03 / AI

**AI Needs Trusted Humans**

Bots, synthetic identities and deepfakes make trusted human verification more valuable.

04 / PRIVACY

**Businesses Want Less PII**

Reducing stored personal data lowers liability, breach exposure and compliance burden.

05 / PLATFORM

**Verification Is Becoming Reusable**

The market is shifting from collecting documents to proving facts and reusing trust.



● Regulation accelerating

● Digital ID adoption growing

● AI increases trust demand

● Privacy expectations rising

The internet is moving from document collection to reusable verification.

checkify.me

GLOBAL MARKET OPPORTUNITY

One Verification Platform. A £176B Global Opportunity.

Checkify can serve multiple markets using the same core verification infrastructure — with a near-term addressable market spanning the UK, Australia, New Zealand, United States, Canada, Ireland and Singapore.

COMBINED OPPORTUNITY

GLOBAL TAM

£176B

Total global market opportunity.

NEAR-TERM ADDRESSABLE MARKET

~£53B

UK · AU · NZ · US · Canada · Ireland · Singapore

INITIAL SOM

£108M+

Initial obtainable opportunity across focused commercial entry points.

Illustrative market sizing across overlapping categories. Figures demonstrate platform breadth and addressable opportunity, not an additive revenue forecast.

Age Assurance

£23B
TAM

SAM
£6.2B

SOM
£25M

Age-restricted commerce, gaming, social platforms and regulated access.

Identity Verification

£18B
TAM

SAM
£5.4B

SOM
£15M

KYC, onboarding, identity and reusable verification.

Digital Signing

£20B
TAM

SAM
£6.1B

SOM
£10M

Signatures, approvals, acknowledgements and verified agreement actions.

HR & Employment

£9B
TAM

SAM
£2.7B

SOM
£6M

Employment, right-to-work and qualification verification.

Insurance & Claims

£8B
TAM

SAM
£2.5B

SOM
£5M

Eligibility, claims evidence and policyholder verification.

Property & Tenancy

£6B
TAM

SAM
£1.9B

SOM
£4M

Tenant checks, income evidence and reusable credentials.

Student & Education

£5B
TAM

SAM
£1.5B

SOM
£3M

Student status, degrees, qualifications and issuer-backed data.

Healthcare Identity

£12B
TAM

SAM
£3.8B

SOM
£5M

Patient identity, practitioner status and secure proof exchange.

AI Human Verification

£15B
TAM

SAM
£4.6B

SOM
£8M

Trusted human proof, anti-bot systems and account integrity.

E-commerce Trust

£18B
TAM

SAM
£5.5B

SOM
£15M

Merchant trust, age gating and reusable verification.

Government Digital ID

£15B
TAM

SAM
£4.7B

SOM
Long-term

Citizen services, licensing and trusted assertions.

Enterprise Data Exchange

£27B
TAM

SAM
£8.4B

SOM
£12M

Data Packs, consented evidence exchange and high-trust workflows.

Checkify does not need to win a meaningful share of the global market to become venture-scale. The platform expands from a focused beachhead into a ~£53B near-term addressable opportunity.

GO-TO-MARKET

Multiple Routes To Market. One Reusable Verification Platform.

Checkify combines self-serve integrations, physical-world deployment and direct enterprise sales — allowing the same verification infrastructure to scale across digital and real-world use cases.

01 / DIGITAL DISTRIBUTION

 Self-Serve & Developer Channels

Make Checkify easy to deploy without a long enterprise sales cycle.

REST API LIVEJavaScript SDK LIVEWordPress Plugin LIVEWooCommerce Plugin LIVEShopify App COMING SOON

02 / PHYSICAL WORLD

 Verification Beyond The Browser

Use QR, NFC and device-based flows anywhere a person needs to prove something in person.

Bars & Hospitality TARGETEvents & Festivals TARGETRetail & POS TARGETAccess Control TARGETKiosks & Vending TARGET

03 / ENTERPRISE SALES

 High-Value Direct Accounts

Target sectors where compliance, fraud and data liability make the value proposition strongest.

Financial Services DIRECTInsurance DIRECTRecruitment DIRECTProperty DIRECTGovernment DIRECT **STEP 1
Easy Integration**
Plugins, APIs and partner channels reduce friction. **STEP 2
Businesses Adopt**
Start with clear compliance-driven use cases. **STEP 3
Users Build Reusable Trust**
Each verification makes future interactions easier. **STEP 4
Network Value Increases**
More integrations make Checkify more useful everywhere.

Multiple Revenue Streams. One Platform.



Usage-Based Verification

Businesses purchase verification credits as they use Checkify across age, identity, business verification, digital signatures and data packs.

Age Verification Identity Verification Business Verification Digital Signatures Data Packs

RECURRING USAGE REVENUE



Subscriptions

Monthly plans bundle verification credits and platform access.

Starter Growth Scale Enterprise

PREDICTABLE RECURRING REVENUE



Enterprise

Custom commercial agreements for large organisations and regulated sectors.

Financial Services Insurance Government

HIGH-VALUE CONTRACTS



Developer Partners

Partners integrate Checkify across client sites and share in recurring verification revenue.

Revenue Share SDKs Agency Channel

SCALABLE ACQUISITION

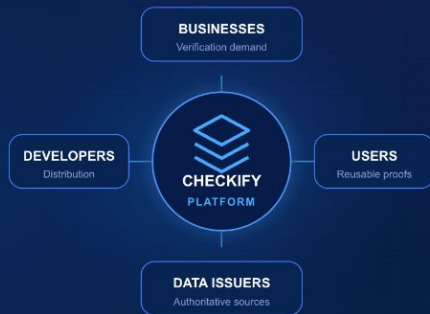


Data Issuers

Trusted issuers extend the verification network with authoritative data and credentials.

Universities Employers Professional Bodies

NETWORK EFFECTS



• Usage Revenue

• Subscriptions

• Enterprise

• Partner & Issuer Revenue

Every new participant strengthens the platform.

COMPETITIVE ADVANTAGE

Why Checkify

We built the verification layer others are trying to bolt on.

Checkify combines privacy-first verification, reusable credentials and Data Packs in a single developer-first ecosystem.



Users Verify Once, Reuse Everywhere

People verify once with Checkify and reuse their proofs across countless services. No repetition. No re-uploading.



Verification Layer, Not a Point Solution

We sit between businesses and identity sources — agnostic to document issuers, protocols and wallets. Future-proof by design.



Developer-First DNA

Powerful APIs, SDKs and plugins make integration simple and fast. One integration. Multiple verification use cases.



Privacy-First Architecture

On-device verification, minimal data processing and zero unnecessary storage. Built for regulation and trust.



Network Effects at Every Layer

More integrations, issuers and verifications increase the value of the platform for every participant.



Privacy by Design

We never store unnecessary personal data.
Answers, not documents.
Built for trust. Built for scale.

HOW WE DIFFER

	checkify	Traditional IDV Providers	Age Assurance Solutions	Document Collectors	Data Exchange Platforms
Privacy-First (No unnecessary PII)	✓	○	○	○	○
Reusable Verification	✓	○	○	○	○
Data Packs & Verifiable Sharing	✓	○	○	○	○
Developer-First Ecosystem	✓	○	○	○	○
Integration Once. Verify Everywhere.	✓	○	○	○	○
Global Compliance Ready	✓	○	○	○	○



Checkify is not a feature.
It's the verification infrastructure for the internet.

We don't compete on features.
We create the foundation.

EXECUTION

Built. Shipping. Ready to Scale.

Checkify has already built the core verification platform, shipped developer integrations and completed major compliance milestones — reducing technical and execution risk before scaling commercially.



Core Platform

Verification Engine REST API JavaScript SDK Mobile Apps



Compliance

ISO 27001 Stage 1 Stage 2 Underway Cyber Essentials DVS Preparation



Integrations

WordPress WooCommerce REST API JavaScript SDK Shopify



Verification Capabilities

Age Identity Liveness NFC Passport Face Match



Data Layer

Data Packs Issuer Framework Reusable Proofs Wallet Architecture



Commercial Readiness

Developer Partners UK Launch Enterprise Sales

FOUNDATION

Core Platform Built

Product, APIs, apps and verification engine.

TODAY

Commercial Launch & Compliance

Integrations live, compliance progressing, sales starting.

NEXT

Scale Distribution & Enterprise

Customers, issuers, partners and international expansion.

Execution reduces risk. Every completed milestone increases enterprise value.

VISION

Building The Verification Layer Of The Internet.

The internet does not need another place to store identity. It needs a way to **verify information without collecting the underlying data**. Checkify is building that layer.

PEOPLE**Verify once.**

Reuse trusted proofs across digital and physical interactions.

BUSINESSES**Ask for answers.**

Receive the facts needed without taking custody of unnecessary PII.

INTERNET**Trust becomes portable.**

One verification layer connecting users, businesses and trusted issuers.



The goal is simple:

Businesses ask for proof. Checkify makes the answer portable.

Identity • Age • Data • Signatures • Credentials
Digital + physical verification infrastructure